



Eovia Partners with Mediasoft Integration

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For Immediate Release

- Agreement Expands Carrara and Amapi Availability in Emerging Asian Markets -

Mountain View, California – March 1, 2005 – Eovia™, developer and publisher of leading 3D animation, modeling and rendering software, today announces a new distribution partnership with Mediasoft Integration Pte Ltd. This agreement enables Eovia's products to be readily accessible through more than 150 resellers in Southeast Asia in countries including Singapore, Malaysia and Brunei.

"Eovia is committed to expanding its worldwide presence and making our software more widely available," said Philippe Richard, CEO of Eovia. "This agreement with Mediasoft allows customers from this part of world who are searching for affordable, professional 3D animation software to find our solutions through local resellers."

"This partnership is very valuable to us as our country is shifting its gears towards a service-oriented economy," said J. S. Dubey, CEO of Mediasoft. "A special focus is now on CG content and interactive media. We find products such as Carrara™ and Amapi™ to be of great value and utility as Eovia is known to provide industry-standard innovations at very affordable prices."

About Eovia Corporation

Eovia is dedicated to providing unique solutions for creative professionals as well as those just starting their journey into 3D. The company's award-winning 3D modeling, animation, and rendering tools offer superior versatility, affordability and unmatched ease-of-use. Eovia's Amapi and Carrara software families deliver improved productivity to design and manufacturing environments by providing exceptional interchange with industry-leading applications. Eovia was founded in November 2000, with offices in both the US and Europe.

About Mediasoft Integration Pte Ltd

A well-known software developer and distributor, Mediasoft has developed and distributed for prominent names in the local IT arena. Having been working on various OpenGL/.NET platforms, Mediasoft Integration Pte Ltd started its distribution activities in 2000. Having more than 150 registered resellers around the South East Asian region, Mediasoft is known as the one-stop distributor for various computer software/hardware brand names. Our digital technology department has created various CG content for Television and Cable companies around the region.

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